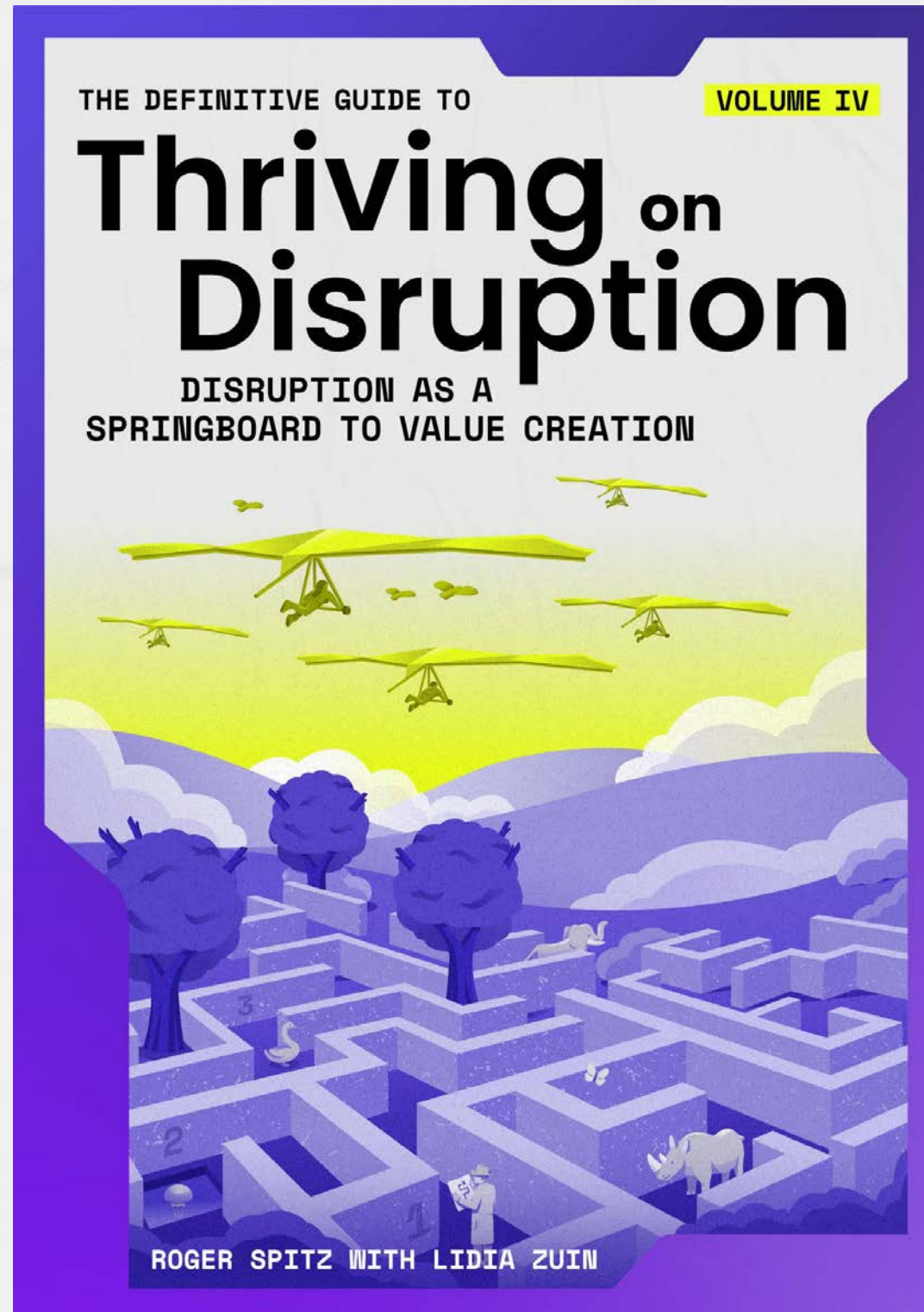


## VOLUME IV: Disruption as a Springboard to Value Creation

What does our unpredictable, complex, and systemic world mean for **you as a business?**



Enjoy these sample slides from Volume IV of *The Definitive Guide to Thriving on Disruption*. To purchase the Guidebooks, including **over 500 exclusive illustrations and toolkits**, check out [www.thrivingondisruption.com](http://www.thrivingondisruption.com)

## Climate Intelligence Is Futures Intelligence

- The existential nature of climate change represents the **ultimate disruptive risk and opportunity**
- To build sustainable futures, we need **responsible climate governance** and resilient climate-aligned actions




*Sustainable futures are not possible without futures intelligence, which in turn requires climate intelligence.*

EXCERPT FROM VOLUME IV,  
*DISRUPTION AS A SPRINGBOARD TO VALUE CREATION*

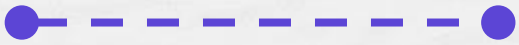


# Strategic Plan vs. Futures



 Shorter-term  Longer-term 

 Milestones  Emergent 

 Answer  Question 

 Controllable, linear, stable, contained  **Systemic, nonlinear, complex, spillover** 

 Model uncertainties to deliver certainty  **Explore & prepare for any change** 

 A strategic plan  **Multiple futures** 

 Reductionist & deterministic  **Agency & indeterminacy** 

 Data & noise  **Scanning & signals** 

 Predictions & assumptions  **Plurality & uncertainty** 

# Our Climate Focus



## EXISTENTIAL RISK

- **A human-made threat to the future of humanity**
- **Existential foresight:** Our agency to anticipate & action changes



## ANTICIPATORY GOVERNANCE

- **Sustainable futures:** Responsible climate governance
- **Climate intelligence & levers for change** in complex systems



## INNOVATIVE BUSINESS MODELS-AS-A-SYSTEM (BMAAS)

- Sustainable, circular, and **regenerative business models**



## GREENAISSANCE

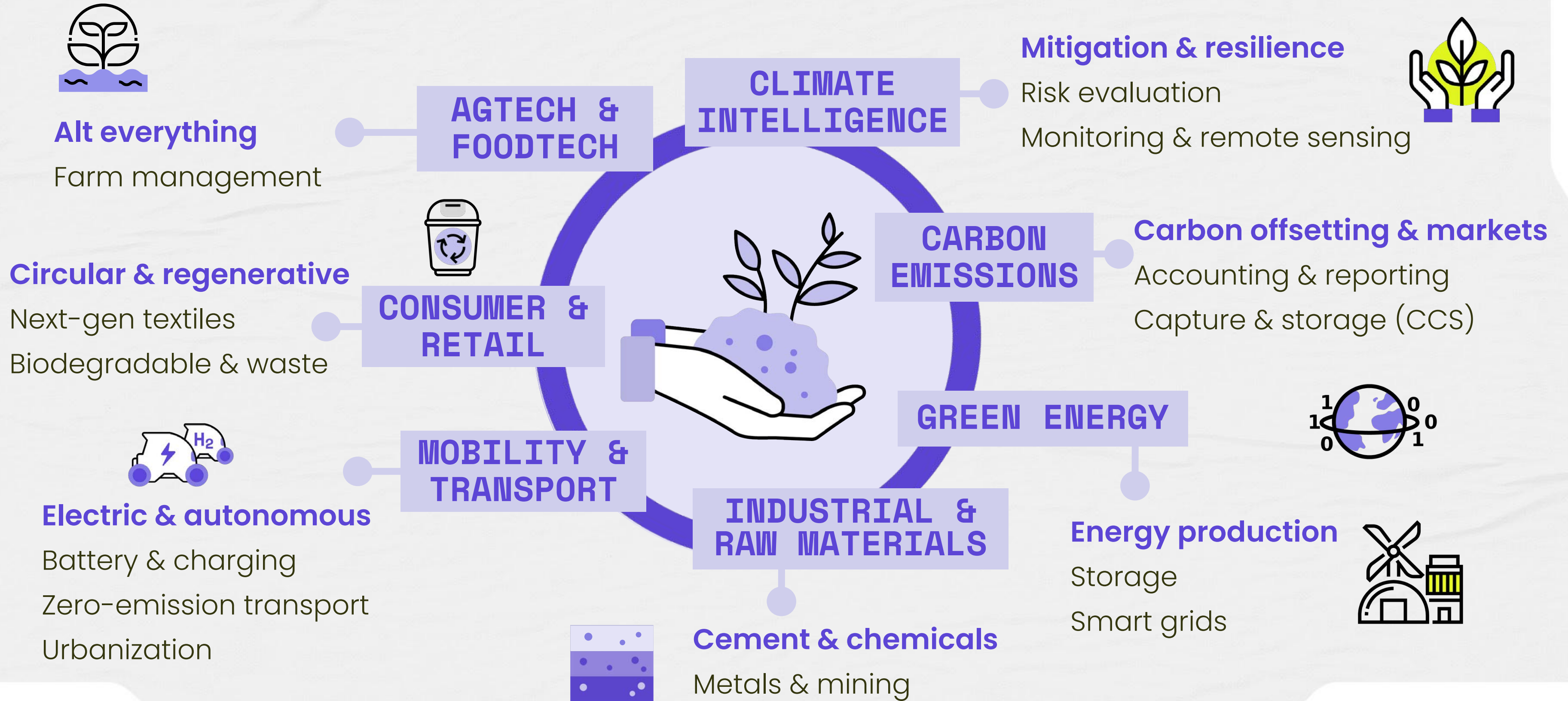
- **Opportunities across fields** in sustainable energy transition
- **Innovation**, technology, and investment

## GREENAISSANCE : SUSTAINABLE IS THE NEW DIGITAL

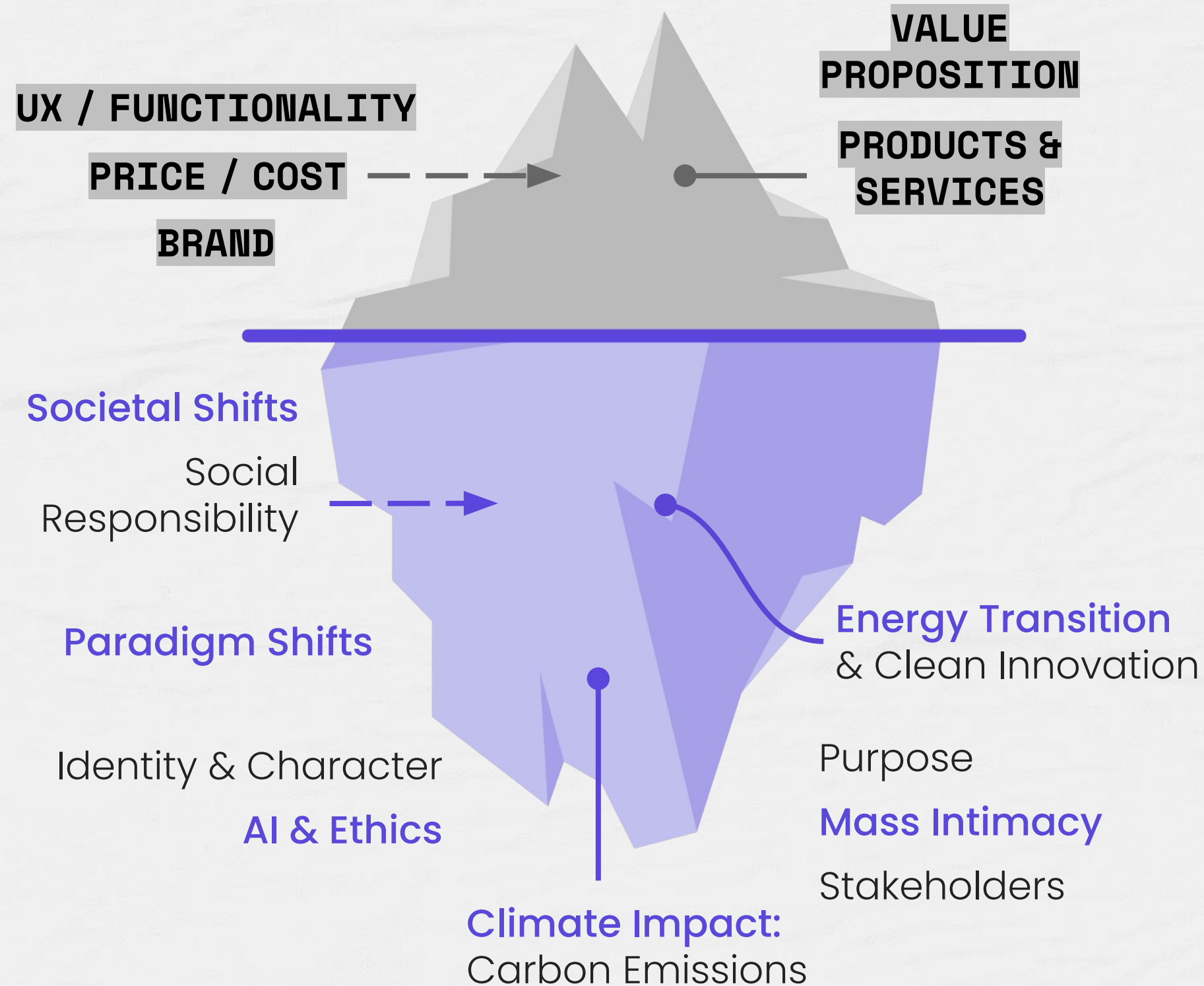


Every company  
needs to be an  
energy company.

# Segmenting Greenaissance Opportunities



# Business Models-as-a-System (BMaaS)



Silos → Holistic

Separate Parts → The Different Whole

Disconnected → Interdependencies

Analysis (REDUCTIONIST) → Synthesis (NEW)

Predetermined → Feedback & Emergence

Fixed → Flux

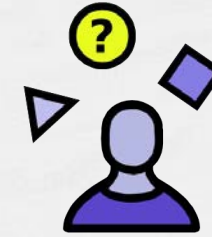
# Align Policy to Design Supportive Underlying Structures

## Consumer behaviors

Subsidies and incentives  
Mass adoption

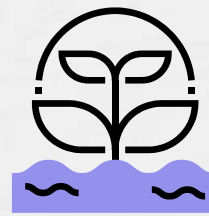


**BEHAVIORS**



**EDUCATION**

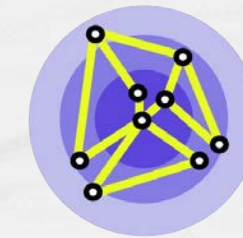
**Most effective lever**  
**Transforms mindsets**  
Builds resiliency



**INVESTMENTS**

## R&D

Prototype  
Sustainable innovation



**STRUCTURES**

**Supportive structures**  
Design for impact

## Financial stakes meet environmental stakes

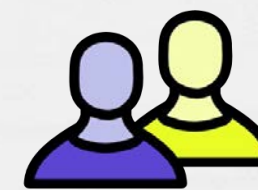
Support industries & regions most affected

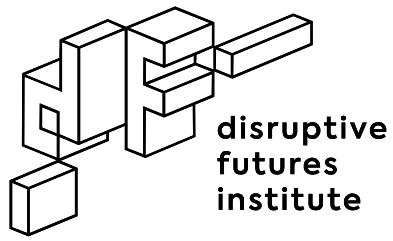
**SUPPORT**



**INCENTIVIZE**

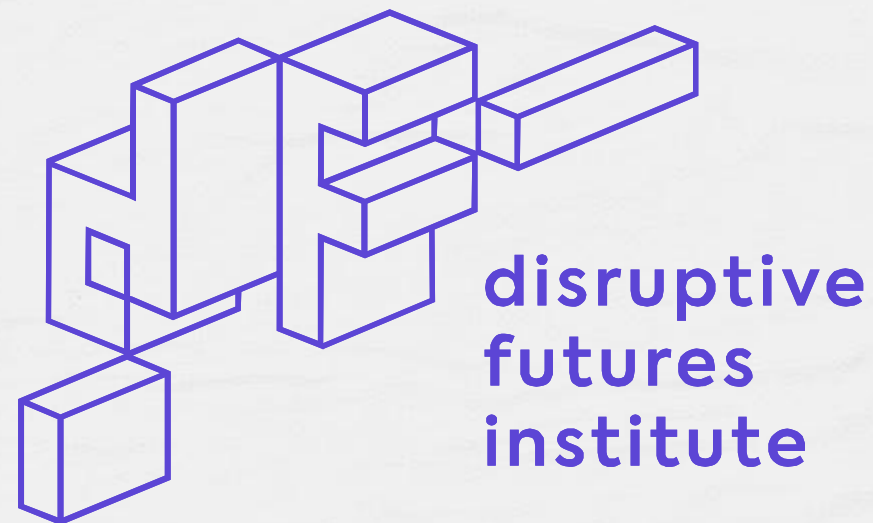
**Align** policies & regulations  
**Incentivize system**





# Meet the Disruptive Futures Institute

Trends continue...  
until they don't.



Contact us at: [info@disruptivefutures.org](mailto:info@disruptivefutures.org)

Publisher of *The Definitive Guide to Thriving on Disruption*, the Disruptive Futures Institute is a **think tank** offering:

- Books, **Research** & Publishing
- **Executive Education**
- **Keynotes**, Masterclasses & Courses
- **Rethinking Governance** from Boardrooms to Policymakers

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