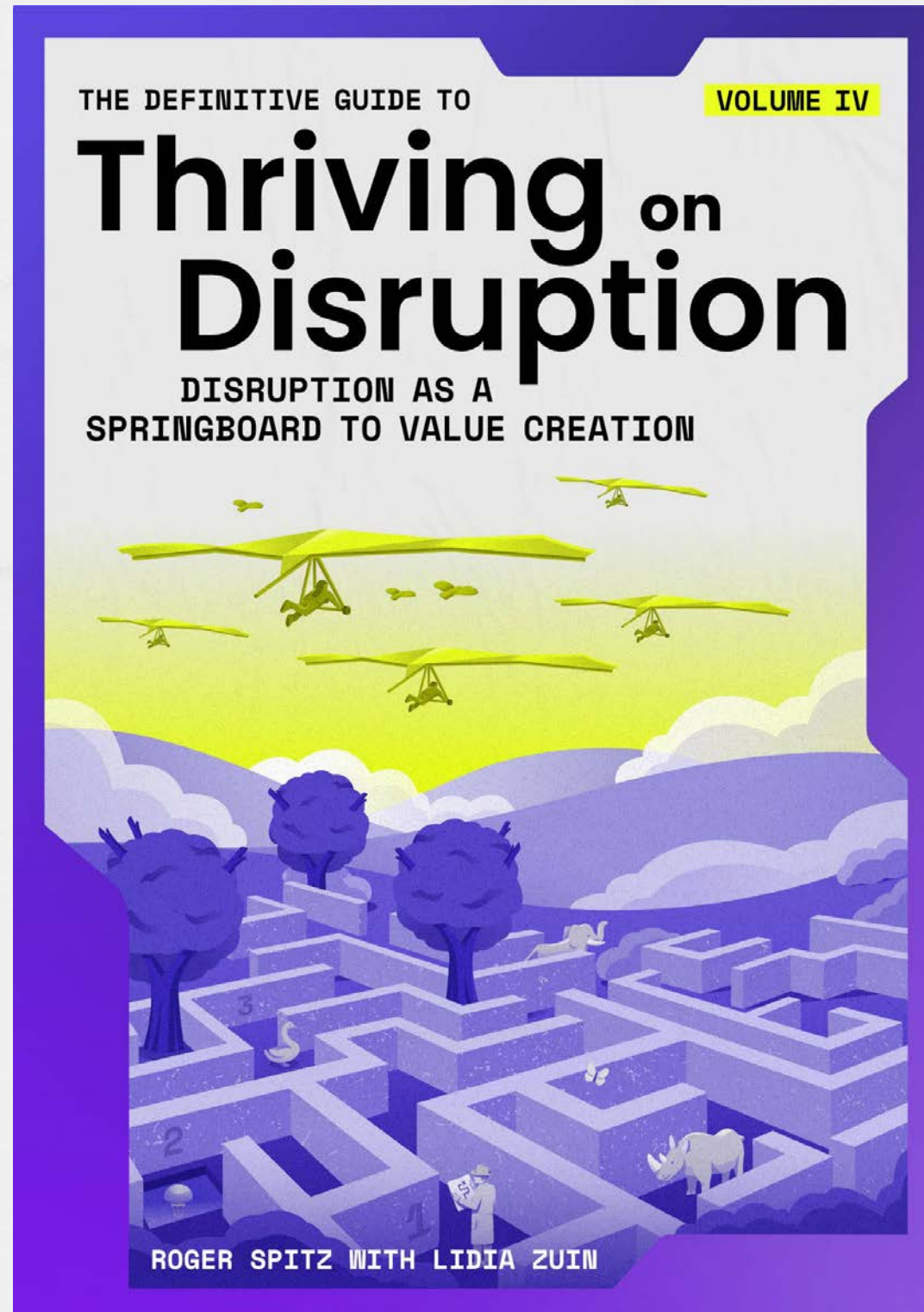


VOLUME IV: Disruption as a Springboard to Value Creation

What does our unpredictable, complex, and systemic world mean for **you as a business?**



Enjoy these sample slides from Volume IV of *The Definitive Guide to Thriving on Disruption*. To purchase the Guidebooks, including **over 500 exclusive illustrations and toolkits**, check out www.thrivingondisruption.com

Driving Systemic Change & Assumptions

- Changing mindsets is the strongest **lever for change**, as mental models sustain our beliefs, values, and assumptions
- The cost of relying on these incorrect assumptions is **increasing**

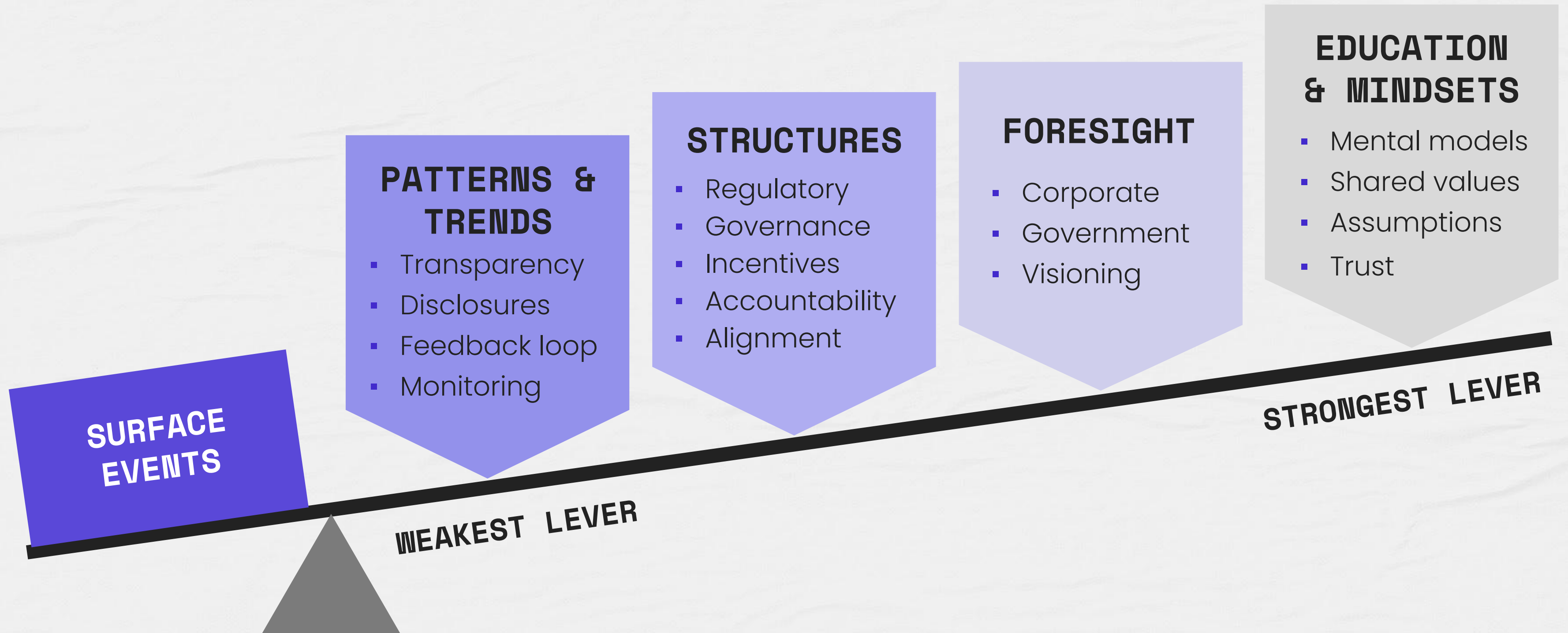


The once-solid assumptions underpinning our global markets and Earth systems are now in unprecedented flux.

EXCERPT FROM VOLUME IV,
DISRUPTION AS A SPRINGBOARD TO VALUE CREATION

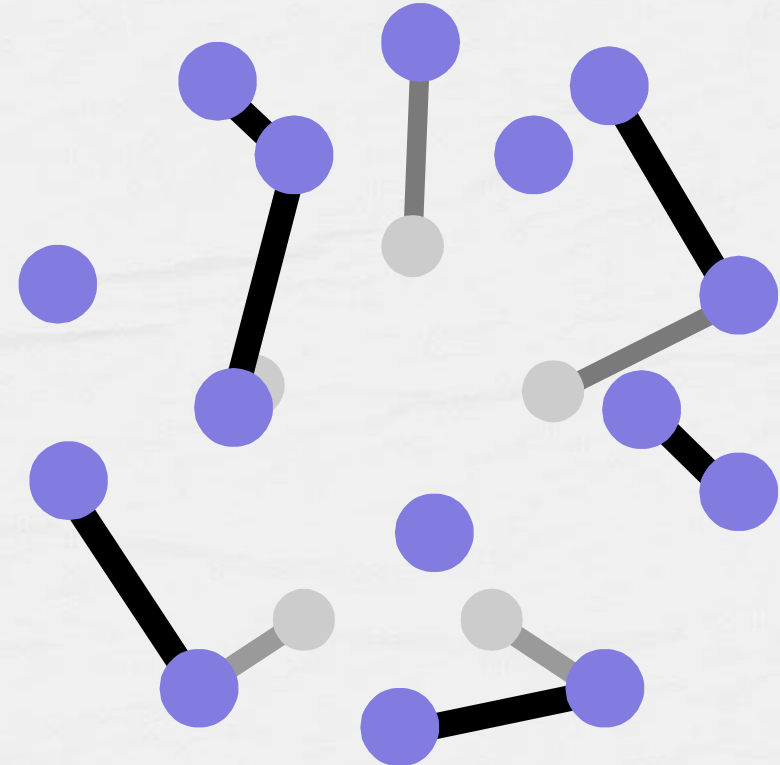


Leverage Points for Effective Change



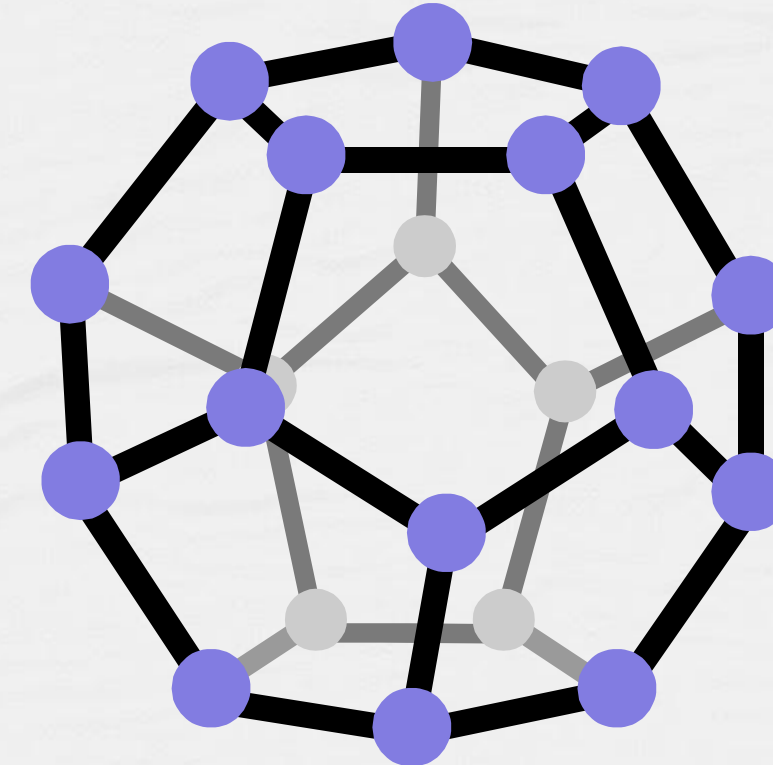
Inspired by Donella Meadows "Leverage Points: Places to Intervene in a System"

Point Solutions vs. Systemic Success



Disconnected,
Isolated point solutions,
Individual:

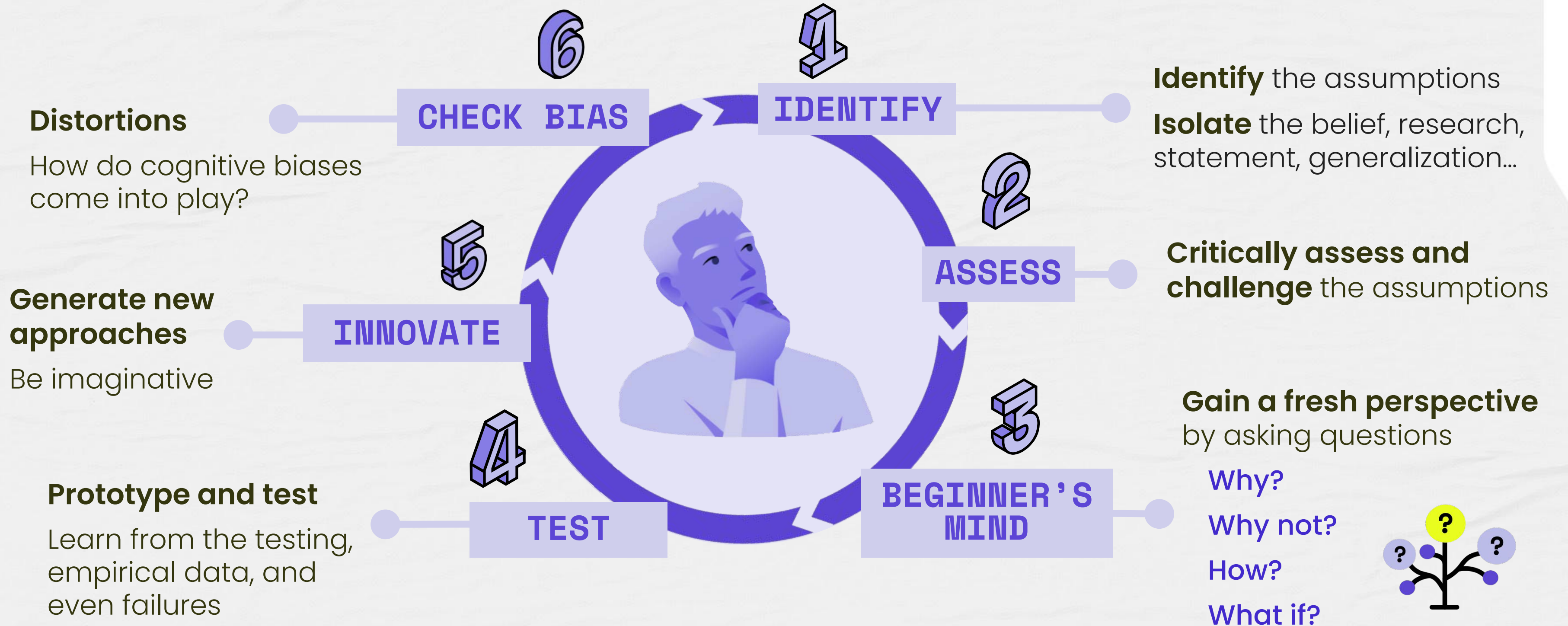
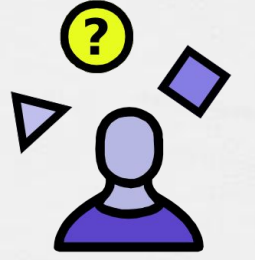
WE ALL LOSE



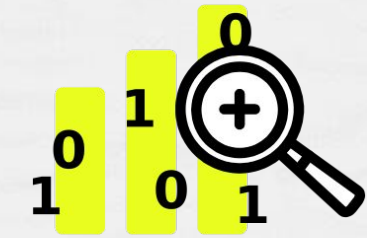
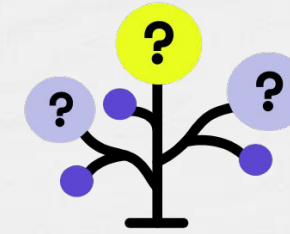
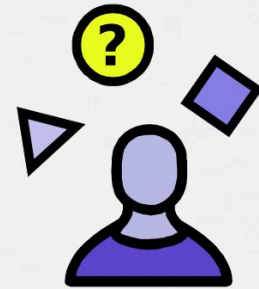
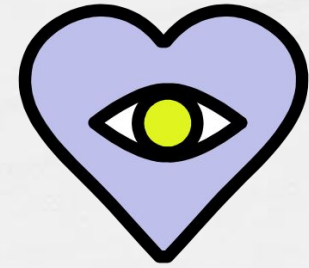
Interconnected,
Effective levers for change,
Systemic:

COLLECTIVE SUCCESS

How to Challenge & Test Assumptions



Assumptions Value Chain



CATEGORY

BELIEFS

TACIT ASSUMPTIONS

EXPLICIT ASSUMPTIONS

FACT

FEATURES

Conviction

Intuition

Perceptions

Strong cognitive biases

Habit

Hearsay

Taken for granted

Implicit and untested

Insights

Informal, not articulated

Cognitive bias

Based on experience

Generalization

Can be difficult to identify

Formalized but untested

Articulated and shared

Research, academic work

Theories to be evaluated

Available for experimentation

Modelized

Experts usually involved

Tested

Evidence

Empirical

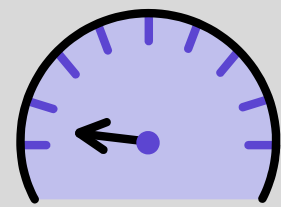
Knowledge

Assumptions validated

Continuous loop

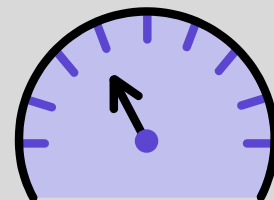
Revalidate in updating world

RATIO



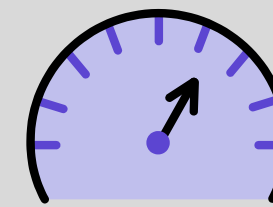
ASSUMPTIONS

KNOWLEDGE



ASSUMPTIONS

KNOWLEDGE



ASSUMPTIONS

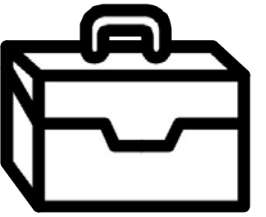
KNOWLEDGE



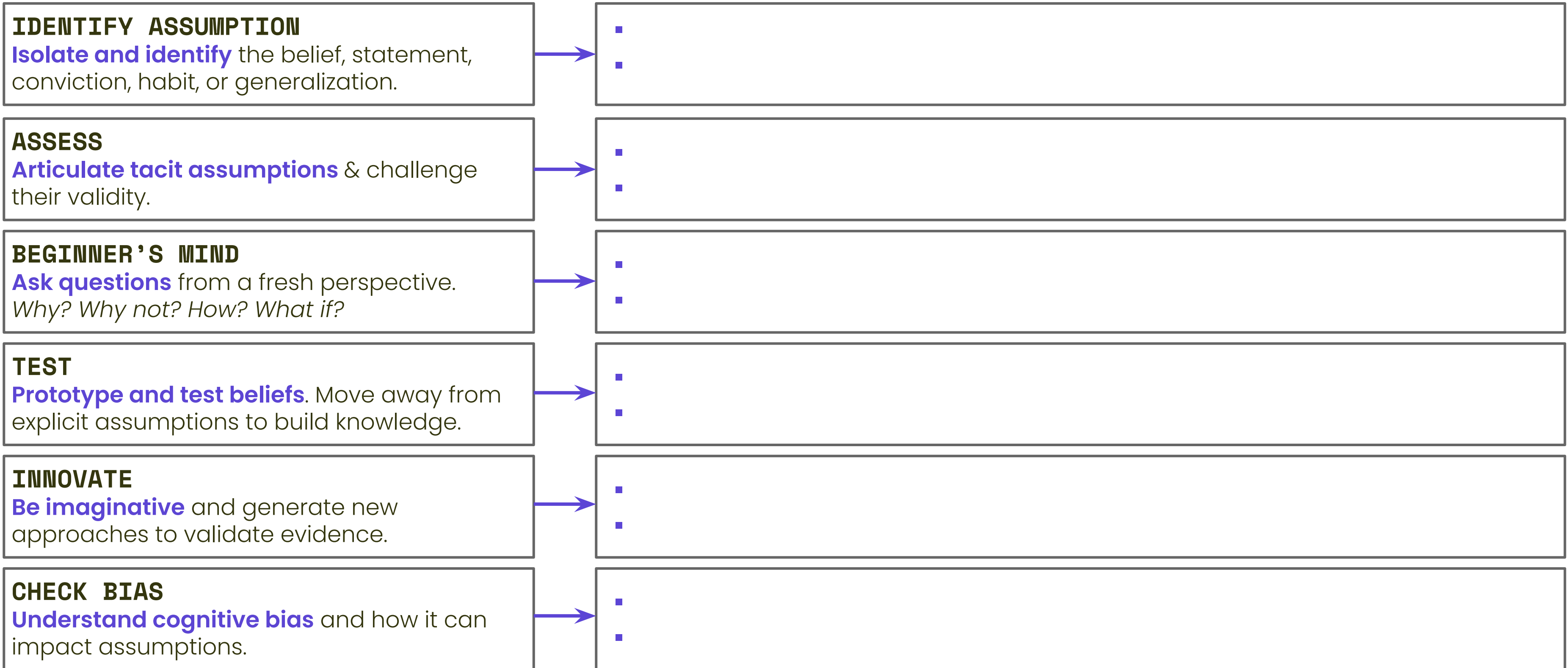
ASSUMPTIONS

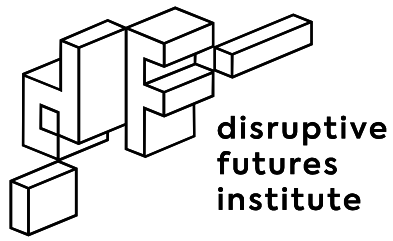
KNOWLEDGE

Challenge & Test Assumptions Toolkit



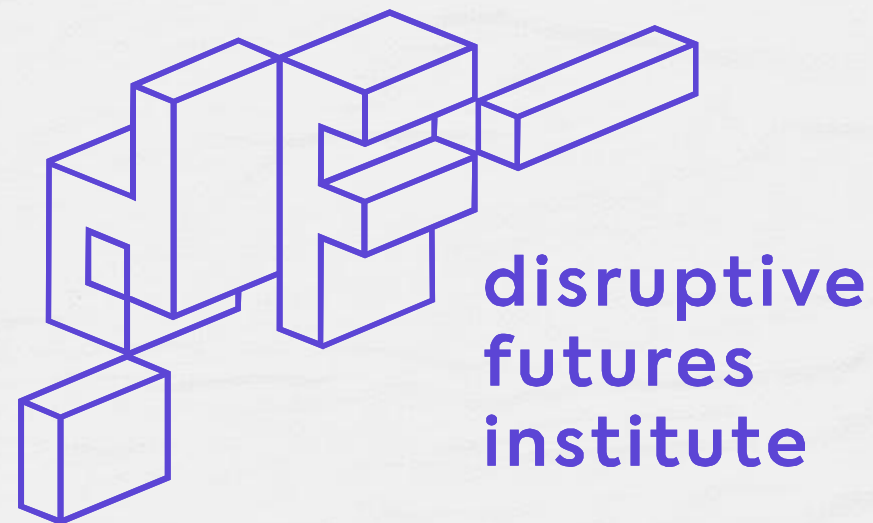
Challenging & testing assumptions is essential to becoming AAA+. This toolkit is designed to help you **scrutinize tacit beliefs** and avoid a high *assumptions to knowledge* ratio.





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Trends continue...
until they don't.



Contact us at: info@disruptivefutures.org

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- Books, **Research** & Publishing
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