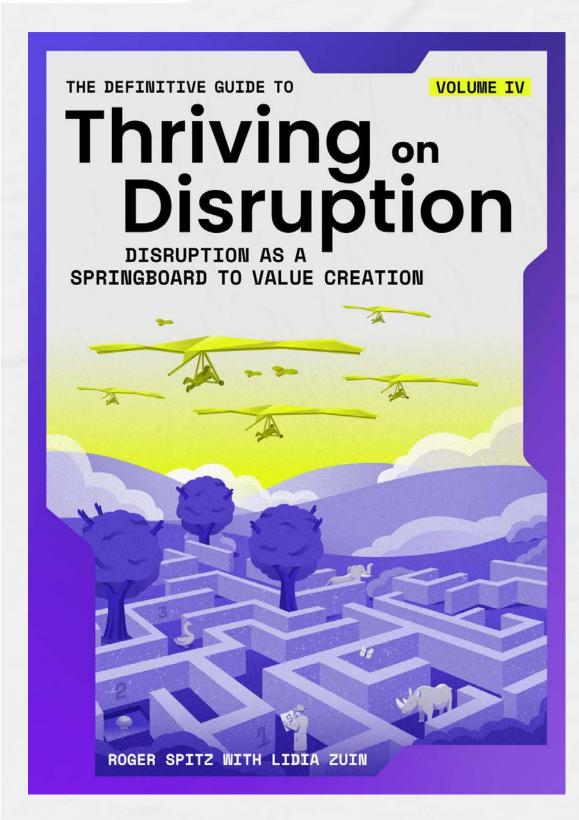


### **VOLUME IV:** Disruption as a Springboard to Value Creation

What does our unpredictable, complex, and systemic world mean for you as a business?



Enjoy these sample slides from Volume IV of *The Definitive Guide to Thriving on Disruption*. To purchase the Guidebooks, including **over 500 exclusive illustrations and toolkits,** check out <u>www.thrivingondisruption.com</u>

### Driving Systemic Change & Assumptions

- Changing mindsets is the strongest lever for change, as mental models sustain our beliefs, values, and assumptions
- The cost of relying on these incorrect assumptions is increasing

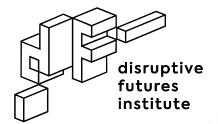


The once-solid assumptions underpinning our global markets and Earth systems are now in unprecedented flux.

EXCERPT FROM VOLUME IV,
DISRUPTION AS A SPRINGBOARD TO VALUE CREATION







## Leverage Points for Effective Change

# PATTERNS & TRENDS

- Transparency
- Disclosures
- Feedback loop
- Monitoring

### **STRUCTURES**

- Regulatory
- Governance
- Incentives
- Accountability
- Alignment

### **FORESIGHT**

- Corporate
- Government
- Visioning

# EDUCATION & MINDSETS

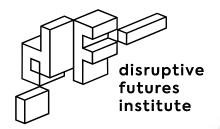
- Mental models
- Shared values
- Assumptions
- Trust

SURFACE

WEAKEST LEVER

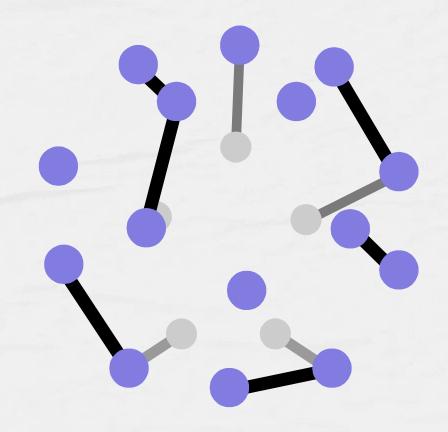
STRONGEST LEVER

Inspired by Donella Meadows "Leverage Points: Places to Intervene in a System"



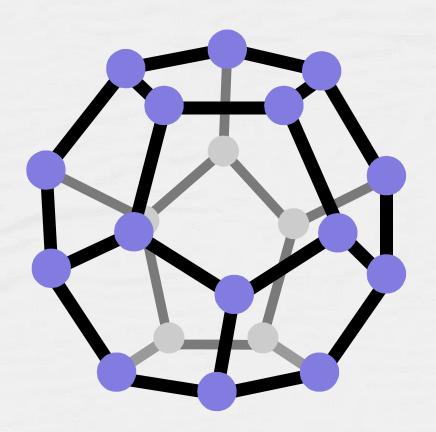
# Point Solutions vs. Systemic Success





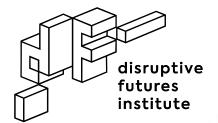
Disconnected, Isolated point solutions, Individual:

WE ALL LOSE



Interconnected, Effective levers for change, Systemic:

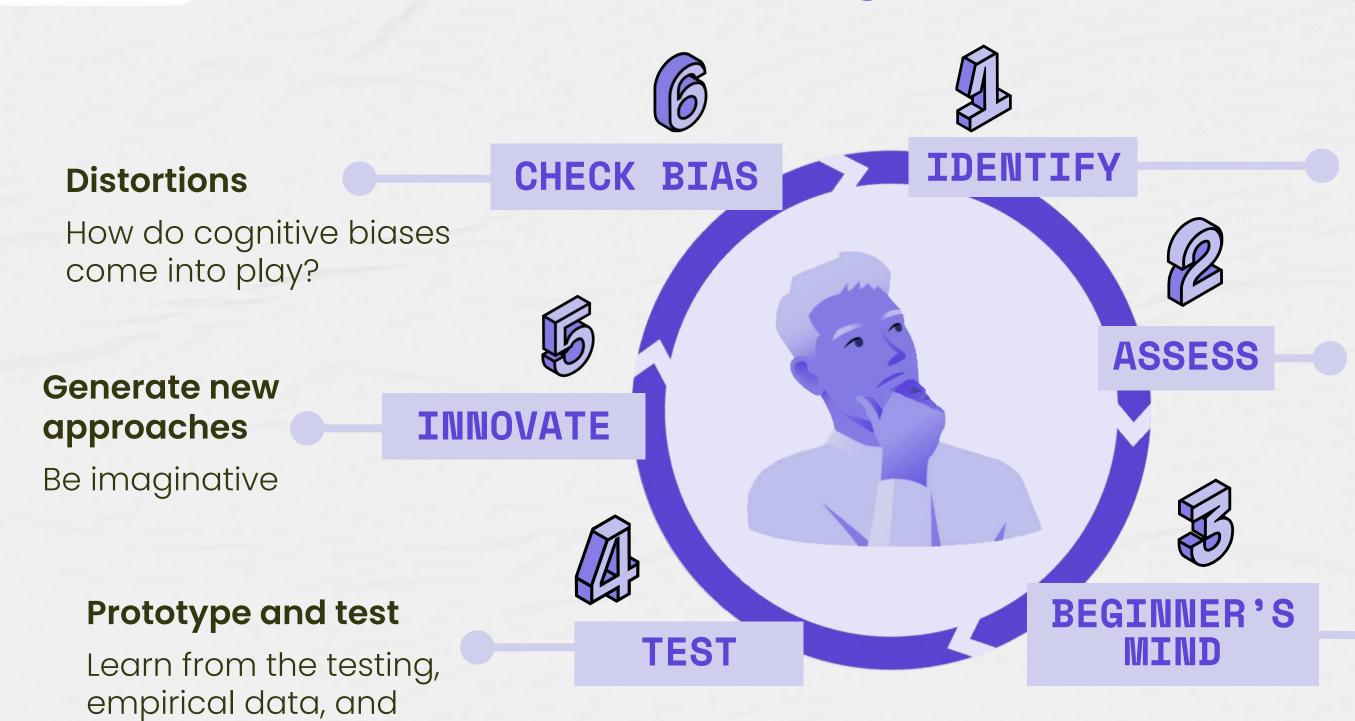
COLLECTIVE SUCCESS



even failures

### How to Challenge & Test Assumptions





**Identify** the assumptions **Isolate** the belief, research, statement, generalization...

Critically assess and challenge the assumptions

### Gain a fresh perspective

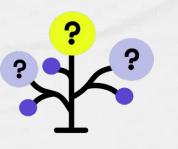
by asking questions

Why?

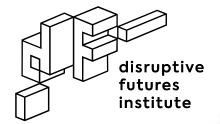
Why not?

How?

What if?

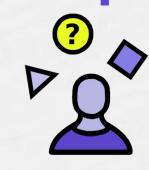


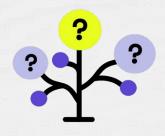
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### **Assumptions Value Chain**









**BELIEFS** 

TACIT ASSUMPTIONS

**EXPLICIT ASSUMPTIONS** 

FACT

#### Conviction

#### Intuition

Perceptions
Strong cognitive biases
Habit
Hearsay
Taken for granted

#### Implicit and untested

#### Insights

Informal, not articulated
Cognitive bias
Based on experience
Generalization
Can be difficult to identify

#### Formalized but untested

#### **Articulated and shared**

Research, academic work
Theories to be evaluated
Available for experimentation
Modelized
Experts usually involved

#### **Tested**

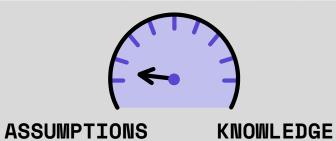
Evidence

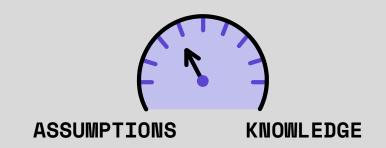
Empirical

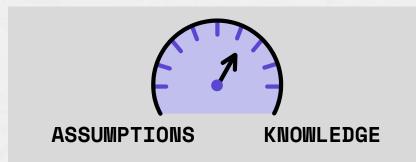
Knowledge Assumptions validated

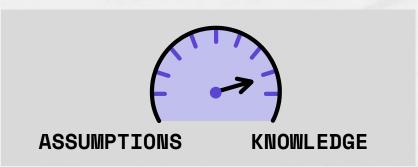
Continuous loop

Revalidate in updating world



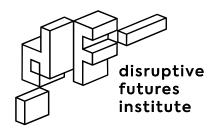






CATEGORY

**FEATURES** 

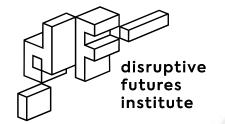


### Challenge & Test Assumptions Toolkit



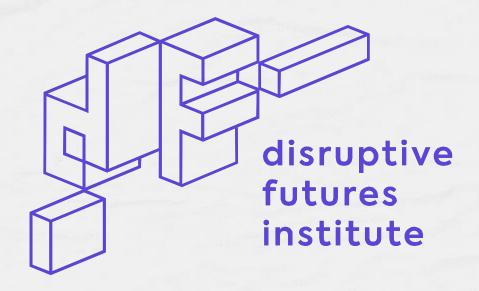
Challenging & testing assumptions is essential to becoming AAA+. This toolkit is designed to help you scrutinize tacit beliefs and avoid a high assumptions to knowledge ratio.

IDENTIFY ASSUMPTION Isolate and identify the belief, statement, conviction, habit, or generalization.		
ASSESS Articulate tacit assumptions & challenge their validity.		
BEGINNER'S MIND Ask questions from a fresh perspective. Why? Why not? How? What if?		
TEST Prototype and test beliefs. Move away from explicit assumptions to build knowledge.		
INNOVATE  Be imaginative and generate new approaches to validate evidence.	$\Bigg] \longrightarrow$	
CHECK BIAS Understand cognitive bias and how it can impact assumptions.		



## Meet the Disruptive Futures Institute

# Trends continue... until they don't.



Contact us at: info@disruptivefutures.org

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- Books, Research & Publishing
- Executive Education
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- Rethinking Governance from Boardrooms to Policymakers

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