

VOLUME I: Reframing and Navigating Disruption

How to make sense of our **complex, nonlinear**, and **unpredictable** world

Enjoy these sample slides from Volume I of *The Definitive Guide to Thriving on Disruption*. To purchase the Guidebooks, including **over 500 exclusive illustrations and toolkits**, check out www.thrivingondisruption.com

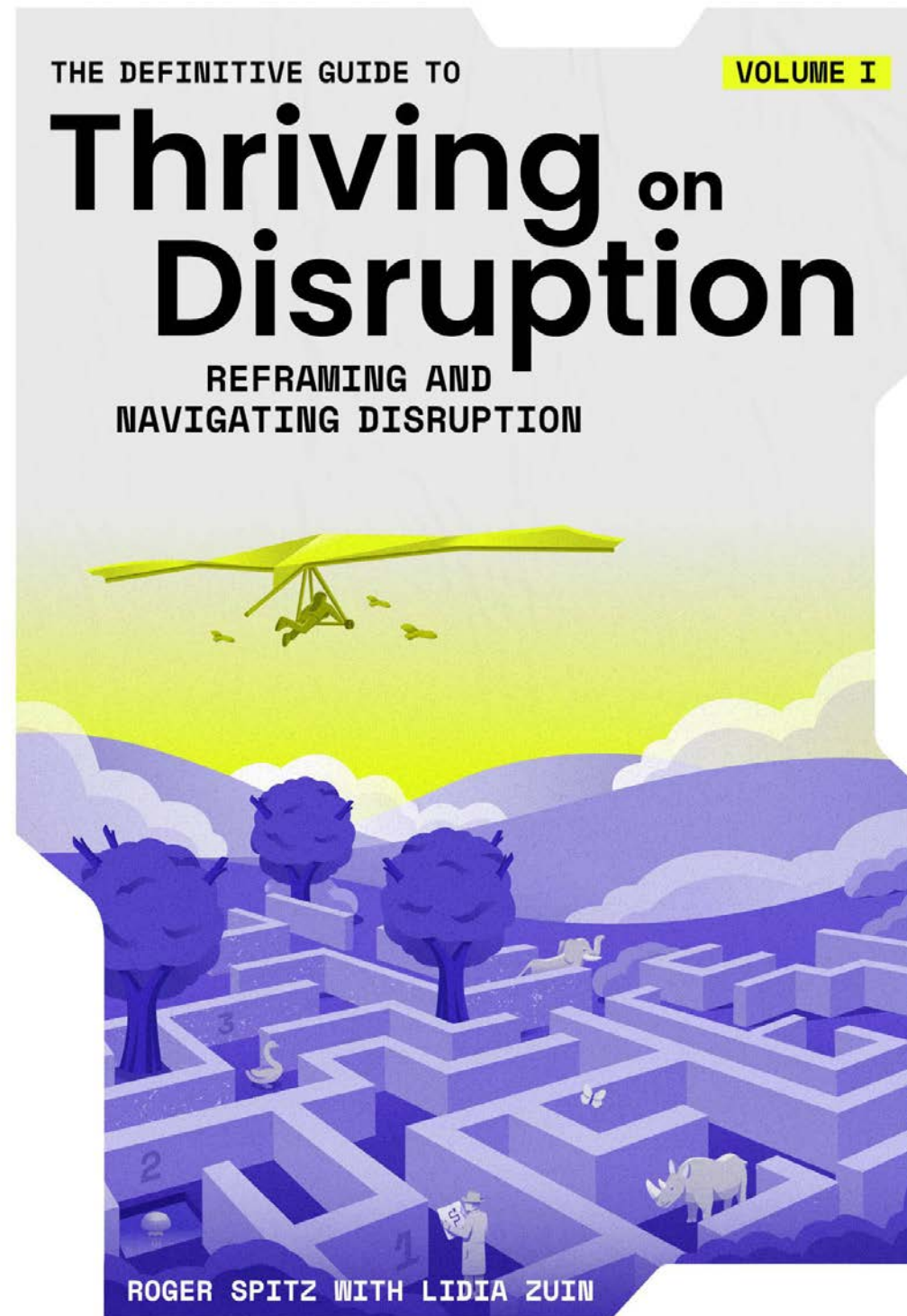
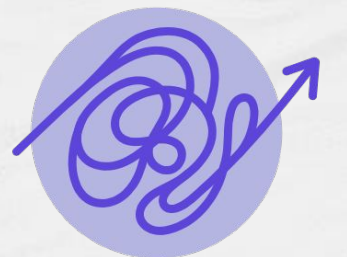
Reframing Disruption

- Systemic disruption needs to be assessed **holistically**
- Learn **why we updated VUCA** for our UNknown, Volatile, Intersecting, Complex, and Exponential (UN-VICE) world



*The **single most dangerous mistake** made by most decision-makers, organizations, and governments is looking at disruption as discrete, unique, episodic events.*

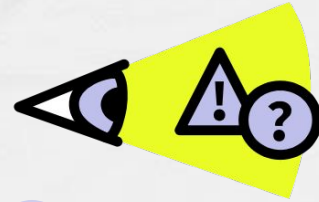
EXCERPT FROM VOLUME I,
REFRAMING AND NAVIGATING DISRUPTION



Systemic Disruption



Preparedness



Resilience
Adaptation

ANTICIPATORY

INCREASING
COST

Rising cost of assuming a predictable world

Inverse relationship between predictability & uncertainty



Rising super catastrophes

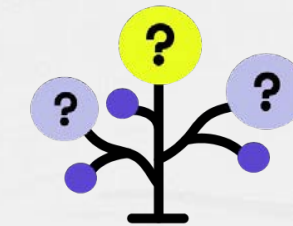
Spillover

SUPER CATS

UNPREDICTABLE

Future unmapped, unprecedented, unpredictable

Constantly changing



Change is slow... until it isn't

Nonlinear
Exponential



INFLECTION
POINTS

Ripple effects of assumptions

Impact cascades

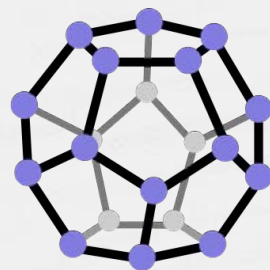


From discrete to:

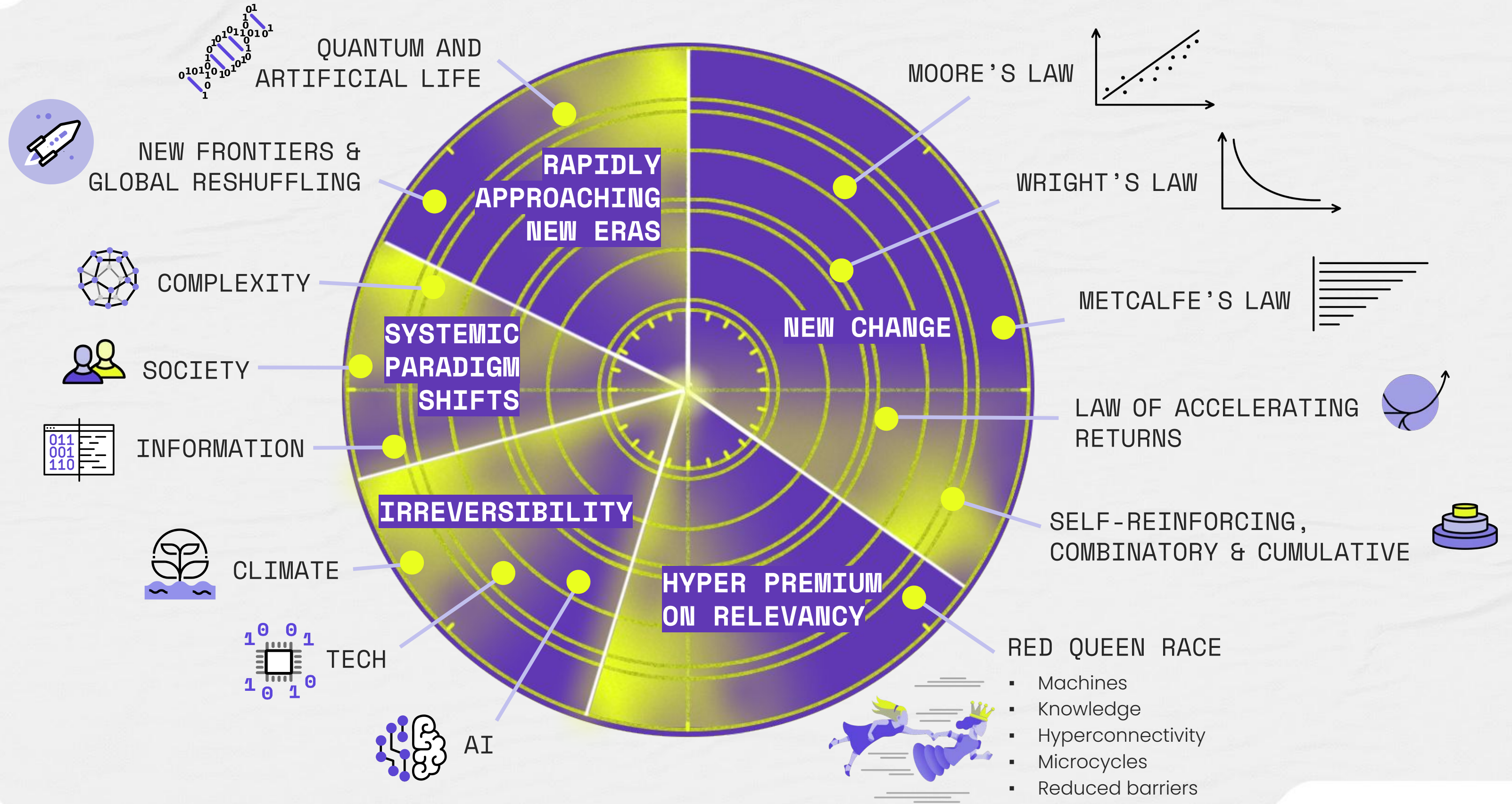
Compound
Systemic
Hyperconnected

SYSTEMIC

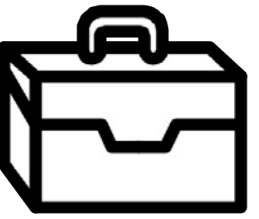
RIPPLE
EFFECTS



Disruption Drivers Radar



Disruption Drivers Toolkit



5 **METARUPTIONS** & their 10 **DRIVERS OF DISRUPTION** are powerful instruments for **driving transformative change**. Understanding how they fit into your project or business can generate tremendous opportunities & mitigate surprises.

1. NEW CHANGE

In what ways might the (i) **New Nature, Velocity, Multiplicity, & Interconnectivity of Change** continue to accelerate in speed & complexity?



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2. HYPER PREMIUM ON RELEVANCY

How is the bar to remain relevant higher than ever? How do we need to run faster to stay in the same place given the (ii) **Red Queen Race**?



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3. IRREVERSIBILITY

(iii) **Climate Change**, (iv) **Technology**, & (v) **AI** pose the most risk of irreversibility, with high consequences for poor or delayed decisions.



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4. SYSTEMIC PARADIGM SHIFTS

(vi) **Complexity**, (vii) **Society**, & (viii) **Information** are driving fundamental paradigm shifts. How are you taking them into account?



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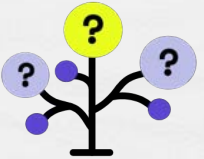

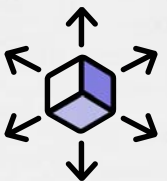
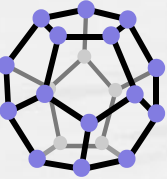
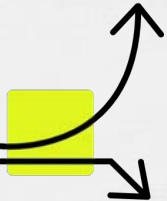
5. RAPIDLY APPROACHING NEW ERAS

How might (ix) **Quantum Computing & Artificial Life** along with (x) **Geopolitical & Economic Reshuffling** transform life & existing world order?

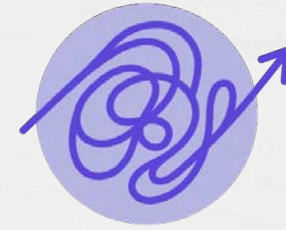


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Our Best UN-VICE for Systemic Disruption

| | | | |
|-----------|---------------------|--|---|
| UN | Unknown | <p>Uncertainty + ambiguity = lack of knowledge</p> <p>Enhance self-reliance & experimentation to achieve knowledge</p> |  |
| V | Volatile | <p>Change is shifting its speed, volume, texture & magnitude</p> <p>Increase awareness of possible abrupt changes</p> |  |
| I | Intersecting | <p>Cross-impacts determine outcomes</p> <p>Explore how new areas combine & overlap as boundaries disappear</p> |  |
| C | Complex | <p>Unknown unknowns limit our understanding</p> <p>Emerge, adapt & build resiliency given nonlinearity & unpredictability</p> |  |
| E | Exponential | <p>Velocity & shape of change: rapid acceleration of seemingly small shifts</p> <p>Pay attention as change is slow, until it isn't</p> |  |

Eight Laws of Disruption



1

Disruption is **OMNIPRESENT**

2

Disruption is a **CONSTANT**

3

Disruption **ESTABLISHES NEW PARADIGMS**, which themselves will evolve

4

The effects of disruption are **NOT ISOLATED**, but cumulative

5

Disruptions have **RIPPLE EFFECTS WHICH ARE NONLINEAR**

6

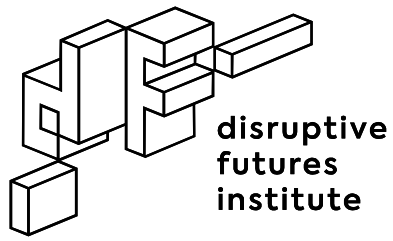
The effects of disruption must be explored with **EXTENDED TIMEFRAMES**

7

Disruptions can slip into **IRREVERSIBILITY**

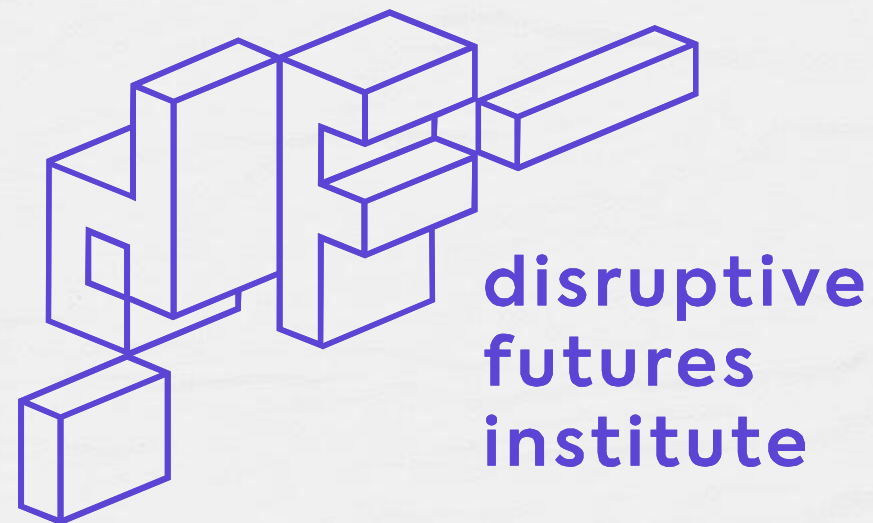
8

Disruption itself is **GENERALLY NEITHER GOOD NOR BAD**



Meet the Disruptive Futures Institute

Trends continue...
until they don't.



Contact us at: info@disruptivefutures.org

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